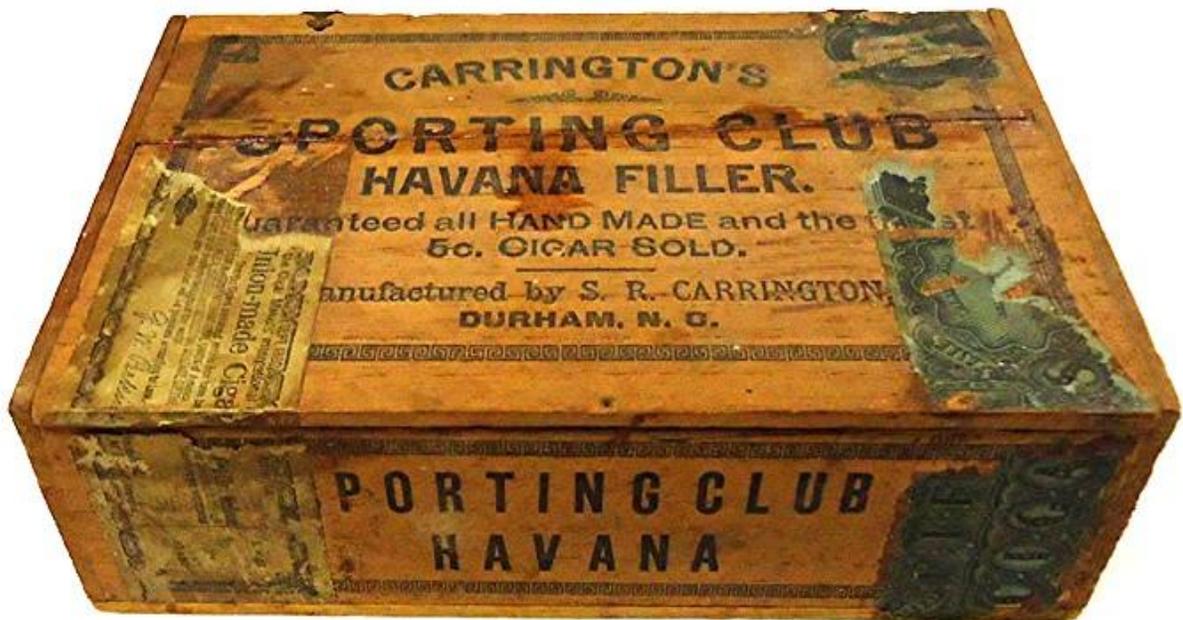


Raleigh Antique Bottle and Collectibles Club

Bottle Talk

March - April, 2015

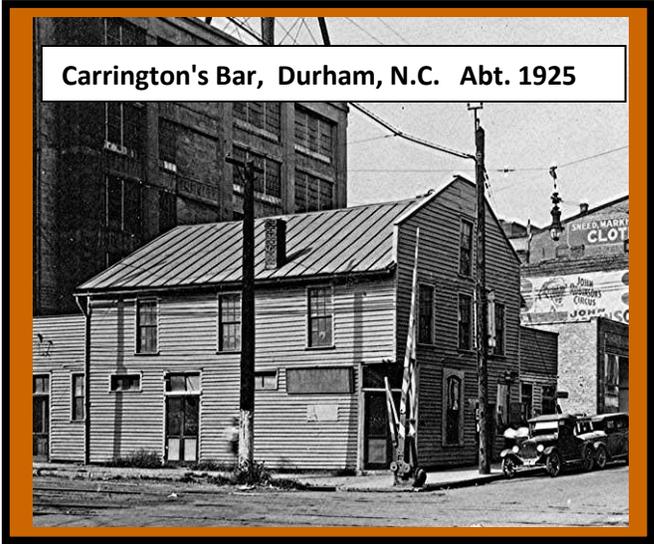
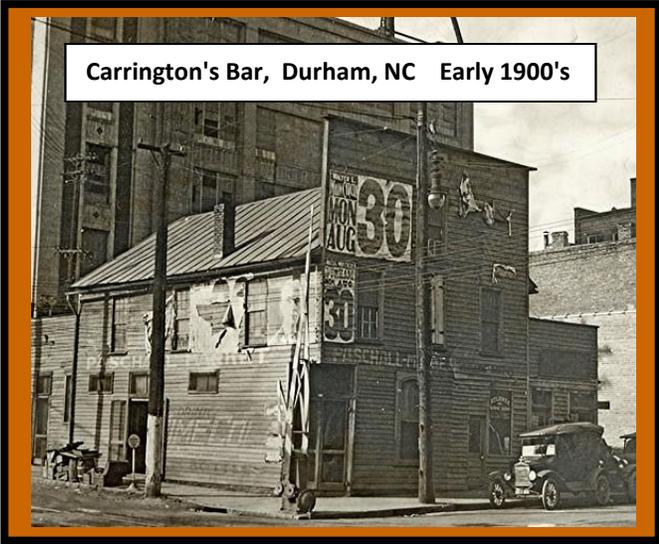


A Carrington's SPORTING CLUB HAVANA FILLER Cuban Cigar Box. This product was manufactured by S.R. Carrington Durham, N.C. around the turn of the century. The cigar box is owned by RBC member Pem Woodlief.

Editor: Marshall Clements
blobtop@gmail.com

FOHBC member

BOTTLE TALK FEATURE OF THE MONTH





Thanks to David Tingen for help with the photos and ads.

SMOKERS! ASK YOUR DEALER
FOR

Southern Beauty.

—OR—

Sporting Club.

—OR—

Dead Shot.

The Best Five Cent Cigars on the Market Today.

☞ Dealers, for good smoking and rapid sellers, order your cigars from

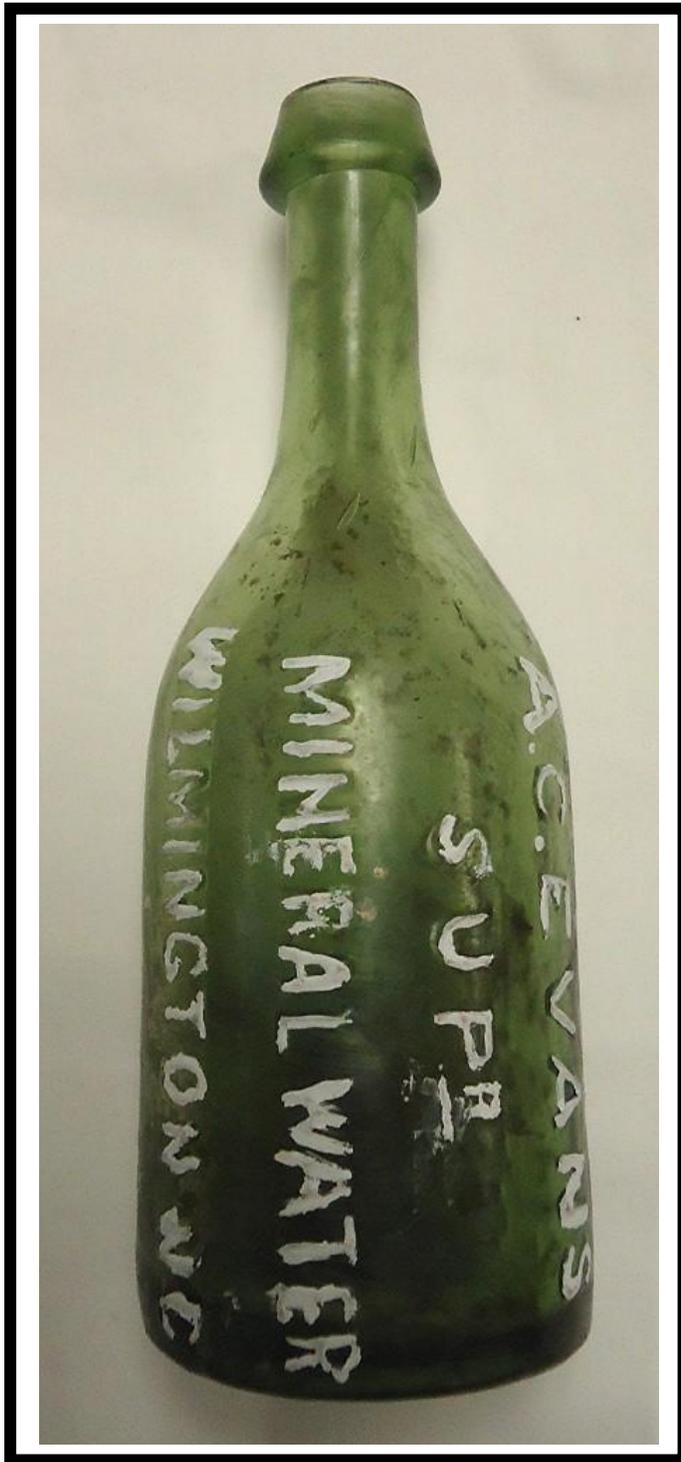
S. R. CARRINGTON,

MANUFACTURER, - - DURHAM, N. C.

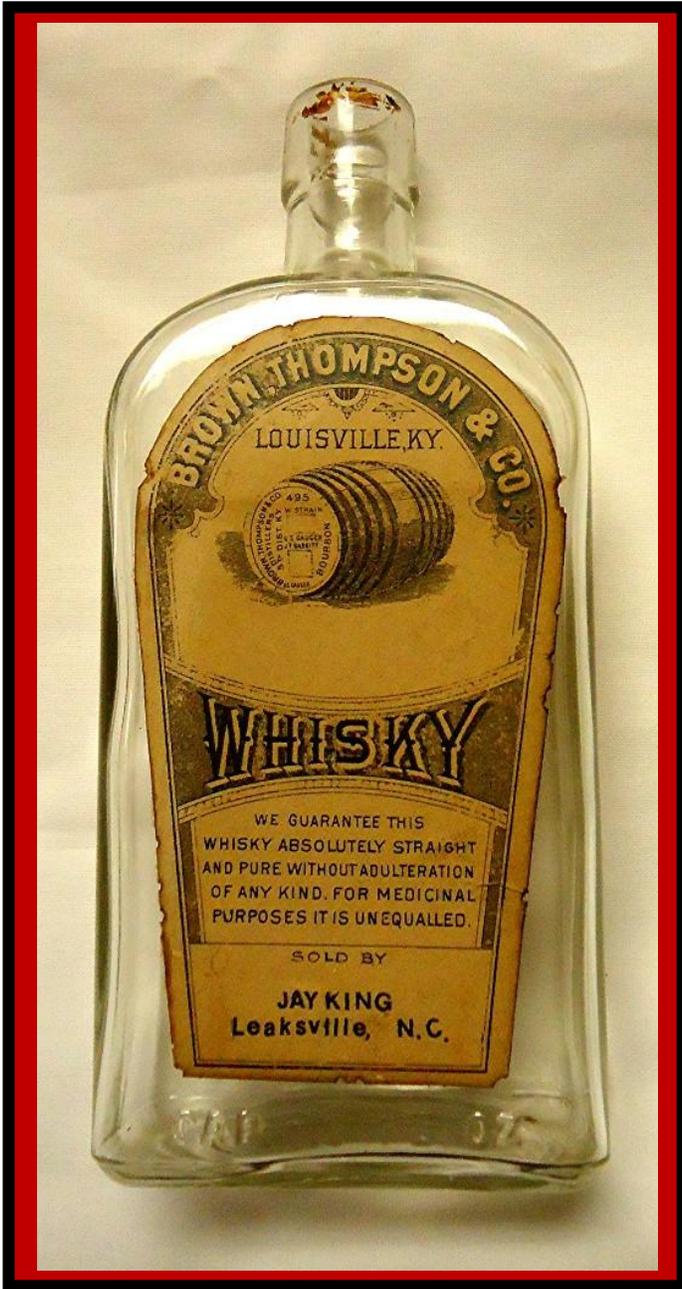
S.R. Carrington was a hard working business man in the late 1800's and early 1900's. During that time Durham was a booming tobacco town. The tobacco business brought a lot of people to the area. It did not take Carrington very long to realize a lot of money could be made selling tobacco products and alcohol. To take advantage of this growing industry, S.R. Carrington opened Carrington's Bar adjacent to the railroad at the corner of South Mangum and West Peabody Streets and just behind Hotel Claiborn. Businessmen and tobacco dealers traveled by railroad and the bar was only a block or so away from the train depot. Rumors are students headed for the University of North Carolina would disembark from the train in Durham and hit the many saloons and bars before finding their way to Chapel Hill.

We do not know all S.R. Carrington did, but from the old ad seen above we know he was a Cigar Manufacturer and Wholesaler with at least three brands. From the bottle on the left we know he was also the owner of S.R. Carrington Bottling Works. The 1887 Durham City Directory has him listed as a beer bottler. We can only assume he bottled and sold his own products.

SHOW and TELL

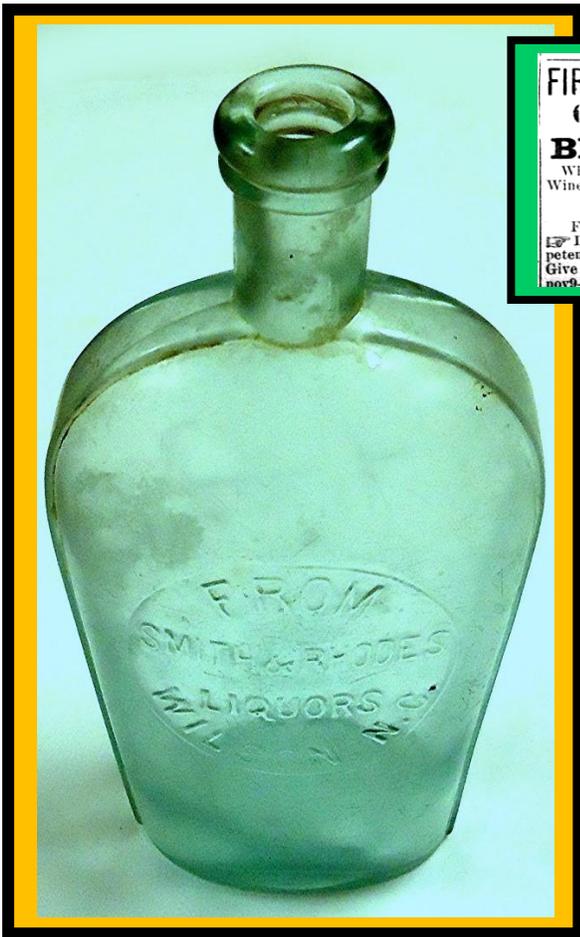


Chad Rhodes brought his new acquisition to 'Show and Tell' and it drew a lot of attention. This nice graphite pontil A.C. EVANS, MINERAL WATER, WILMINGTON, NC is a very rare bottle. The bottle has a beautiful lime green color and is from the 1840's. Thanks Chad for sharing this nice find with the club.



Left: A nice paper labeled BROWN, THOMPSON & CO. WHISKY from Louisville, KY was presented by Donnie Medlin. The main attraction to this bottle was the 'Sold BY' stamp that reads JAY KING, Leaksville, N.C. This stamp makes it a highly collectible N.C. bottle.

Right: Joe Williams presented this nice 1/2 pint South Carolina Dispensary rum bottle. It is a beautiful bottle with great color and lots of interesting bubbles.



FIRST-CLASS BAR,
Oyster Saloon,
BILLIARDS,
 Whiskeys, Brandies, Rums, Gins,
 Wines, Cigars, Tobacco, &c., at
SMITH & RHODES,
 First-Class Bar and Restaurant
 Drinks of all kinds by a com-
 petent and experienced bar-keeper
 Give us a call.
 nos 9-2m



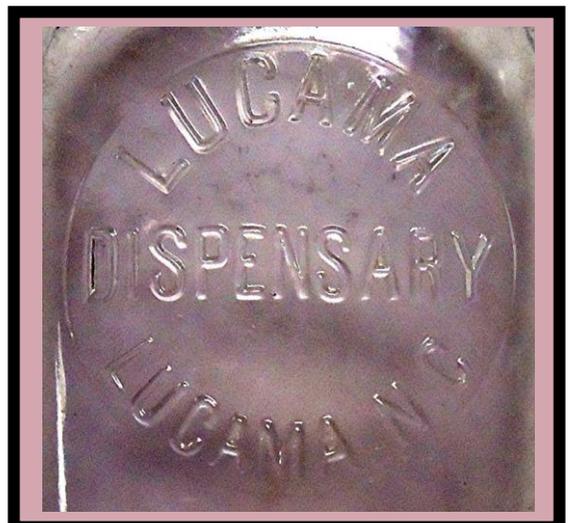
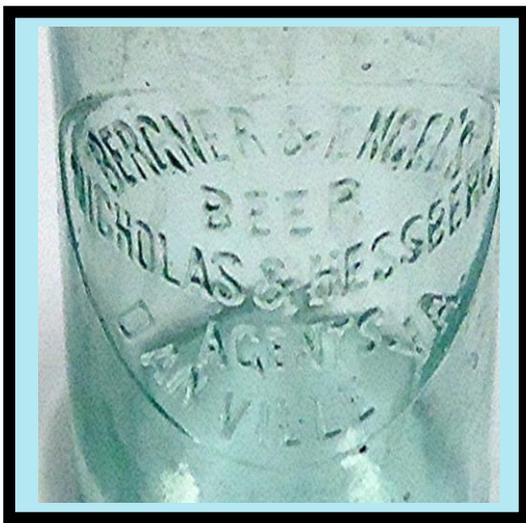
The Finest Lager
BEER
In The State.
 Some old fine Whiskey such as Old
 Charter, for family use.
 Habicht Key West Cigars, call for
 them.
OYSTERS SERVED
IN EVERY STYLE.
L. B. HABICHT,
 Corner South Front and Hancock
 Streets.

Top: Two views of the quart SMITH & RHODES LIQUORS bottle FROM WILSON, N.C.
Bottom: A very nice L.B. HABICHT FINE LIQUORS, NEW BERNE, N.C.
 These bottles have recently been added to Donnie Medlin's ever growing N.C. whiskey collection.





JERRY NICHOLAS. M. I. HESSBERG
BORDER HOUSE,
66 Main Street,
DANVILLE, VA.
—
Nicholas & Hessberg,
Wholesale and Retail Dealers in Imported
and Domestic
Whiskies,
Brandies,
WINES, CIGARS, &c.
—
AGENTS FOR
BERGNER & ENGEL'S
BEER,
IN BOTTLES AND KEGS.



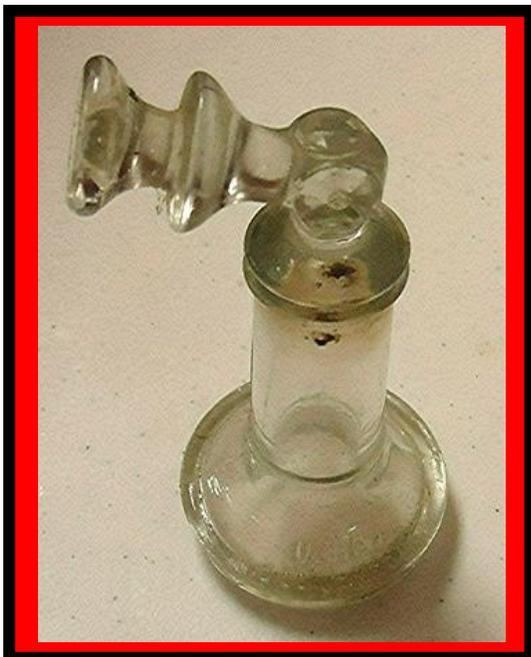
Left: Check out this unusual and crowded center slug plate. The bottle is from Nicholas and Hessberg, Danville, VA. and is advertising they are the BERGNER & ENGEL'S BEER AGENTS.

Right: This amethyst DISPENSARY flask from LUCAMA, N.C. is a beautiful bottle. The color is nice and the embossing is bold and clear. I would think any bottle from Lucama, N.C. would be highly collectible.

These two very hard to find bottles were shown by Donnie Medlin.

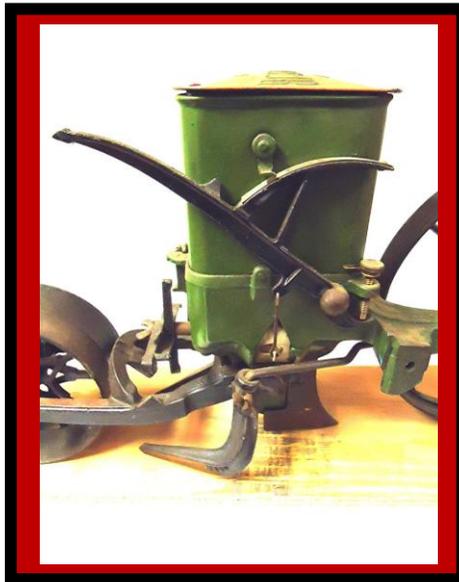
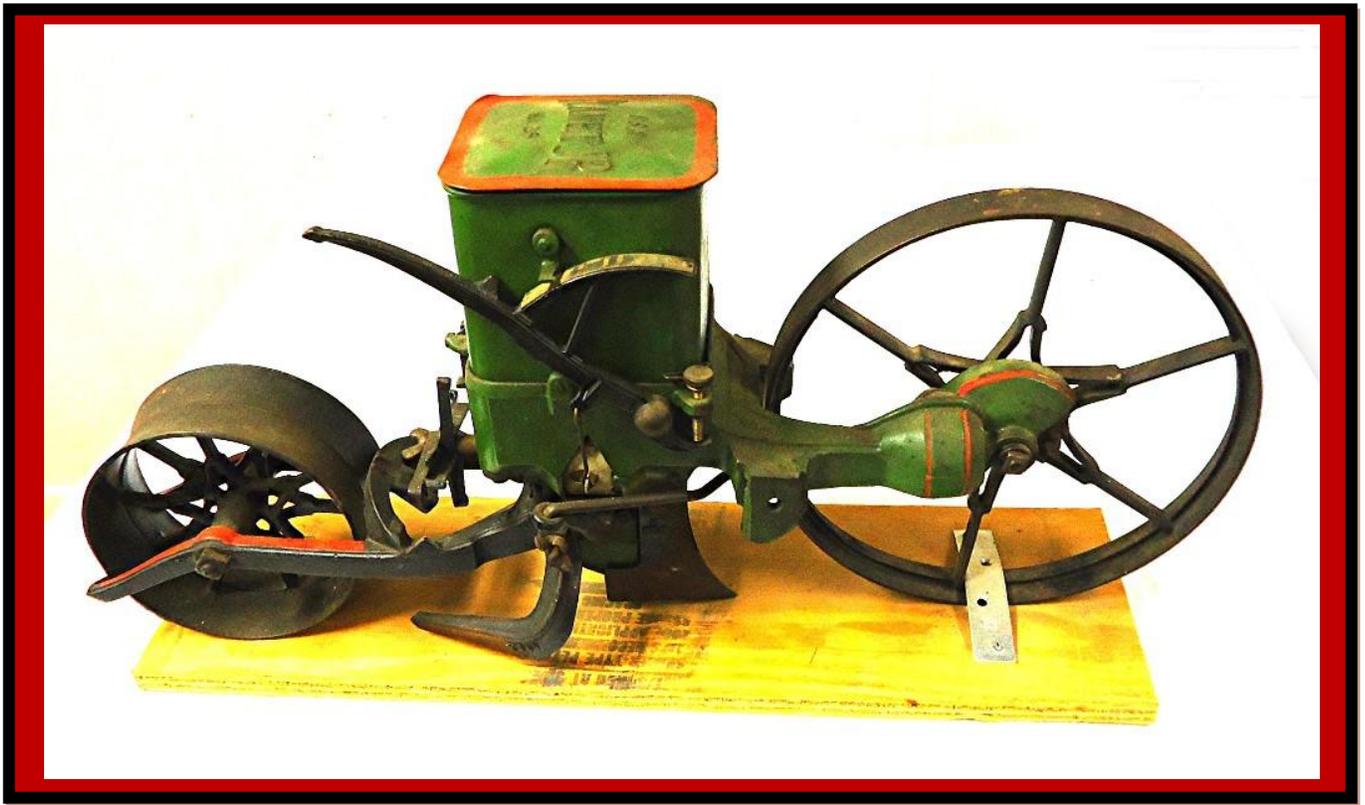


Jeff Mason gave a very interesting presentation on Wilmington, NC medicine bottles. Jeff had about 80 bottles of various shapes and colors representing 18 different drug stores. Jeff also had advertisements from the various drug stores. Thanks Jeff for a great presentation and a little bit of N.C history.



DO YOU REMEMBER ??

During the 40's a large number of different figural glass candy containers hit the market. The containers were hollow and held a candy very much like the 'sprinkles' used to decorate cup cakes and ice cream today. The bottom was usually capped off with a cardboard seal. This 4" telephone was presented by RBC member Robbie Delius. Other small figural candy containers during the 40's were guns, boats, jeeps, cars, animals, trains and lamps. Just like the vending machines today.....it was hard for the kids to pass by. Does this bring back any memories?



I am sure the first thing that crossed your mind is why someone would bring a seed planter to "Show and Tell"? Well, it is not all that it seems. In fact, it is about a 5th of what it seems. It is a small salesman's sample seed planter. It has all the details of the full size planter and was carried by the salesmen as they traveled from store to store. It was much easier to sell a product if the potential customer could see exactly what it looked like and how it worked. Other popular items produced as "salesmen samples" were stoves, wagons, plows and graders. The planter shown above is about two feet long and is an exact replica of the full size planter. Check out the detail. It sure beats a printed brochure. Thanks to Joe Williams for bringing this interesting find for all of us to see.



No, Taylor has not shrunk. This is a very large glass "Christmas Coke" bottle embossed DEC 25, 1923. Pem Woodlief found this nice early display Coke bottle on a table at the local Raleigh, NC flea market. The bottle was made some time in the late 1920's. Pem is a good example of "the early bird gets the worm". Very few months pass without Pem finding a very nice collectible at the flea market. If you want to find the real treasures you have to get up early, work hard and know your product. Bad news though....Pem will likely get up earlier and work harder and you can bet he won't leave any 'good stuff' behind.



Remember the A.C EVANS MINERAL WATER, WILMINGTON< NC bottle featured on page 4? This is the same bottle after being professionally cleaned.. RBC member Whitt Stallings is in the bottle cleaning business and will be glad to bring those old scratched and cloudy bottles and jars back to life. Bring any bottles that you would like to have cleaned to the next RBC meeting and Whitt will be glad to give you an estimate on the cost.

Reader Feedback



A BRIEF HISTORY OF TRU-ADE

By Jeff Fitzgerald

On August 25, 1938, Lee C. Ward of Los Angeles, CA developed a non-carbonated orange soft drink, successfully trademarking the TruAde brand on January 3, 1939. The original formula contained orange juice concentrate, which required pasteurization of the product on the returnable bottling lines of the era. The brand was available from coast to coast by 1950, but was most popular on the east coast of the U.S.

Ward formed TruAde, Inc. shortly thereafter, and moved it to Elgin, Illinois in the 1940's. The company later moved its headquarters to adjacent Chicago, Illinois, and changed its name to The TruAde Company. Ward expanded his single line of 7oz and 10oz returnable bottles of non-carbonated orangeade to include grape, and briefly marketed non-carbonated grapefruit in green bottles (these bottles are quite rare).

Most early TruAde bottlers were associated with local 7-Up bottlers, but TruAde was also found in Dr. Pepper, RC, or other independent beverage franchises. However, there were many Pepsi-Cola bottlers that acquired TruAde franchises after merging with a 7-Up bottler, many of whom were located in the Carolinas. TruAde's largest franchisee during its heyday was a huge 7-Up bottling conglomerate, Joyce Beverages. Based in Chicago, Illinois, the Joyce family owned large swaths of 7-Up franchise territories in Illinois, Michigan, Wisconsin, Indiana, Ohio, New York, Connecticut, and Washington, DC, and was 7-Up's largest franchised bottler at one time.

As bottler consolidation progressed quickly in the 1960's and 1970's, the TruAde brand began suffering, losing distribution to new flavor brand introductions and TruAde's pasteurization requirement. Alas, TruAde reformulated in the early 1980's, dropping orange juice from its concentrate, hence no longer requiring the complex production requirements. The move was too little, too late.

Joyce Beverages, which later moved its headquarters to Washington, DC, bought the struggling TruAde brand in 1982 and also moved it to Washington, DC, continuing to support the few remaining TruAde bottlers into the late 1980's. Alas, the 7-Up brand also suffered severe sales slumps in the early 1980's, which pushed Joyce Beverages into bankruptcy in 1984. Joyce 7-Up franchises were divided up and sold in 1986 amongst several neighboring 7-Up bottlers, and a few new 7-Up franchisees: Honickman, Kemmerer Resources, and Brooks Beverage Management. Most of these new 7-Up franchisees discontinued the TruAde brand.

From the ashes of Joyce Beverages' bankruptcy, the TruAde trademark was transferred to Joyce/ Canfield, Inc. of New Rochelle in 1985, then to New York 7-Up Bottling Company, Inc. in 1986, then in 1992 to Alec C. Gunter, a former chemist with The TruAde Company in Chicago. After Gunter acquired the TruAde trademark, he transferred it in 1997 to his company, Bottler's International, LTD, based in Clearbrook, VA, which owned several other small beverage trademarks. After the TruAde acquisition, Gunter personally visited the former TruAde bottlers, attempting to relaunch the brand, but met with failure as he lacked access to production facilities. He attempted to convince Pepsi-Cola bottler co-op, Carolina Cannery of Cheraw, SC (CCI) to produce 12oz TruAde Orangeade cans again, but could not garner enough interest amongst the Carolina TruAde franchisees to gain a production run. It is unknown if Gunter had any active TruAde franchises or bottlers when he acquired the trademark.

Fast forward to July, 2010: CCI was seeking to find, acquire, or create a competitive flavor line for its member-bottlers. It was discovered that the non-carbonated brand, TruAde, a product familiar to all CCI bottlers who sold it in the 1970's and 1980's, was available – its U.S. trademark had expired in 2009 and there were no known TruAde bottlers or distributors in the U.S. All calls to TruAde and/or Bottlers' International, LTD went unanswered, or phone numbers had been disconnected. The trademark attorney representing Bottlers' International, LTD was contacted. He informed CCI officials that Gunter had passed away several years back, and offered to apply for the now-defunct TruAde trademark in CCI's name. CCI agreed and began the trademark process in earnest in August, 2010.

However, unbeknownst to any Pepsi-Cola bottlers at the time, PepsiCo planned to announce in December, 2010 the discontinuation of its non-carbonated Tropicana brand of flavored soft drinks (i.e. orangeade, lemonade), all of which were popular in the South, and the Carolinas in particular. These Tropicana flavors would be transferred to, and continued to be sold under PepsiCo's Brisk Tea brand in March, 2011. CCI unknowingly continued development of the TruAde brand and, under trademark counsel, eventually produced 6 initial flavors of TruAde in 3 package sizes for its member-bottlers in April, 2011 as the few remaining Tropicana packages began to sell out of the Carolina marketplace. Sales of the rejuvenated TruAde brand were surprisingly high for the CCI bottlers, easily outpacing the same Tropicana flavors due to TruAde's strong brand name recognition from 20+ years previous.

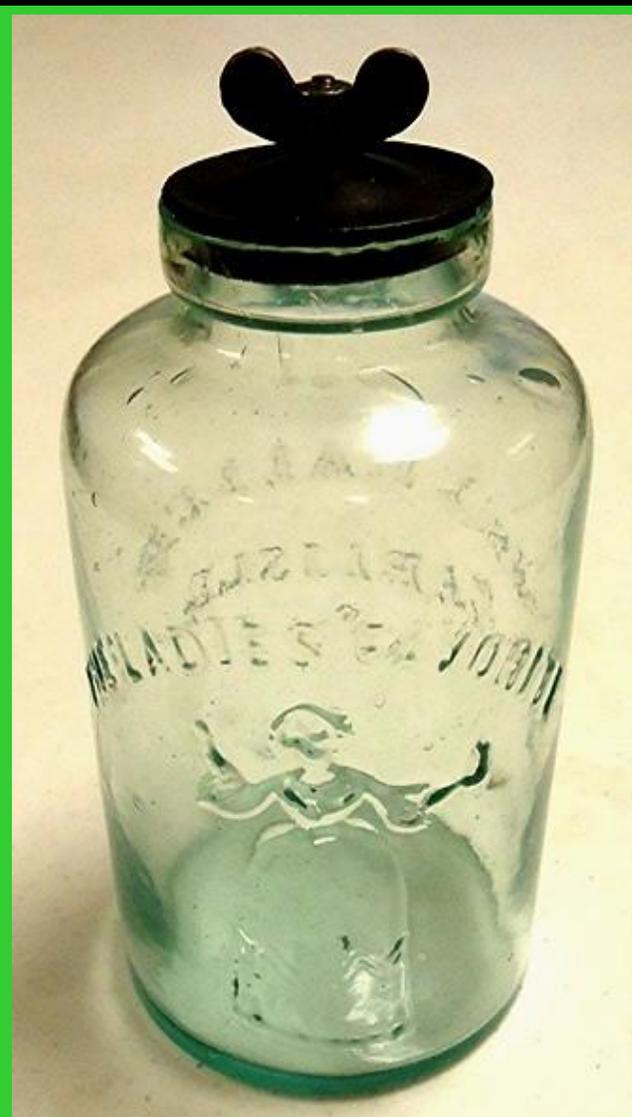
CCI was officially awarded the U. S. trademark for TruAde in September, 2011. Since TruAde's reintroduction, several non-Pepsi bottlers/distributors covering most of NC and SC, and part of VA and GA have signed agreements to sell TruAde in their territories.

LOOK DADDY!! MOMMA HAS ON HER FAVORITE HAT.



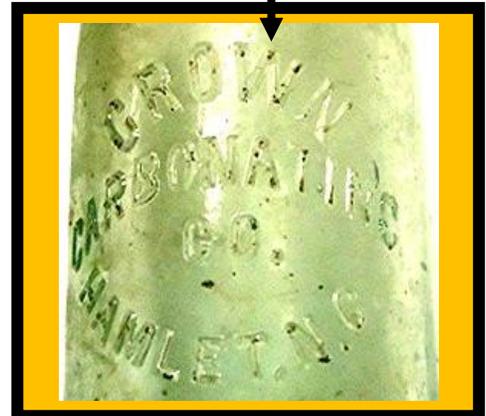
Closure pat'd 1839

Do you remember seeing this jar before? Joe Williams presented the jar shown above in September, 2013. The value of the jar without the closure (lid) was about \$3200.00. Joe traveled far and wide looking for the matching lid. Last month the *Lady* showed up again for "Show and Tell" but this time she was adorned with a matching lid. Joe paid \$1500.00 for the lid. Now you are asking yourself if Joe has lost his lid. Let's take a second look....The jar alone is worth \$3200.00. The cap alone is worth \$1,500.00. Now that adds up to about \$4,700.00. Now let's put the original lid on the original jar and the magic takes place. The estimated value at auction jumps to \$8,000 plus. No! Joe didn't lose his lid. He just knows his product well. I think there's a lesson here somewhere.





Jerry Taylor brought these two bottles to "Show and Tell" and is interested in selling them if the price is right. The Jas. F. Taylor bottle is seen on eBay from time to time and usually brings 35 to 50 dollars. The rarer of the two is the amber ECKMAN BOTTLING WORKS, ECHMAN, VA Coca-Cola bottle. This is a bottle rarely seen for sale and will bring whatever someone is willing to pay. If you are interested in either bottle you can reach Jerry at: averyfamily2@gmail.com



Eddie and Tommy Conway showed two of their latest finds. The quart Mason's jar with the embossed 'R' is a great jar. The jar is valued between \$100 and \$250 depending on color and condition. This one is in super nice condition. The CROWN CARBONATING CO, HAMLETT, N.C. is a nice find. With a good cleaning this bottle could bring a good price. We are looking forward to seeing what else the Conway guys come up with.



Whitt Stalling brought two nice bottles to "Show and Tell" but he only left with one. The super nice Noxall bottle from Hillsboro, N.C. is now in Marshall Clements display cabinet. The Noxall Bottling Works was only in business for a couple of years so the bottles are not very plentiful.

The nice 10 Oz., slanted slug plate, WHALE bottle keeps its real identity well hidden. The bottom of the bottle is embossed PEPSI COLA COMPANY, WINSTON SALEM, N.C. The embossing makes this bottle pretty rare. The bottle was made in 1925 and is listed in the Ayers Pepsi guide at \$90.00.

BOTTLES JUGS ADVERTISING JARS SIGNS EPHEMERA ANTIQUES

RALEIGH BOTTLE & COLLECTABLES CLUB PRESENTS



2015 BOTTLE SHOW

SATURDAY, JUNE 6TH

NC STATE FAIRGROUNDS • JAMES MARTIN BUILDING

**VENDOR TABLES (8FT.) \$25 ADD. TABLE \$15
SHOW SET-UP 7AM - 8AM**

For table reservations and show information, contact:

WHITT STALLINGS (919-781-6339) whittstall@yahoo.com
TRAVIS HARDIN (919-601-2609) carolinamilkbottles@gmail.com

**\$3 ADMISSION
OPEN TO PUBLIC 9AM**

WWW.RALEIGHBOTTLECLUB.ORG

WANTED

**DURHAM and HILLSBOROUGH, NC
BOTTLES**

MILK, MEDICINE, SODA, OIL

Marshall Clements (919) 423-8557

blobtop@gmail.com

Smart Phone scan-able link to
<http://www.Raleighbottleclub.org>



Oxford Bottle Man

Taylor Currin
NC Antique Bottle Collector
Oxford, NC

taylorcurrin@embarqmail.com
919-939-0903



FOR SALE

MOUNTAIN DEW

Over 300 hard to find bottles including:

...tri-city bottles

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...various hard to find bottles and
advertisement pieces

Contact: Stan Dismukes 772-473-7730

***** WANTED *****

Raleigh, N.C. Memorabilia

(old items embossed or labeled RALEIGH, N.C.)
ephemera - advertisement - license plates -
BOTTLES

Jack is also looking for items from Lenoir, N.C.

Contact: Jack Murdock 919-829-5766

WANTED - WANTED

- Bitters
- Any N.C. Bottles
(especially Wilmington and Raleigh)

Ron Hinsley 919-413-5731



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Aluminum at \$10 per pound

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Upcoming Shows

09 & 10 May 2015 (Saturday & Sunday) **Adamstown, Pennsylvania – 2nd Annual Shupps Grove Diggers of America Show.** Saturday 7:00 am Dealer Setup, Sunday Dawn to Dusk. Bottle diggers, relic hunters, scuba divers, metal detectors/farm dump finds, privy diggers and much more!! The Famous “Shupp’s Grove”, 1686 Dry Tavern Road, Denver, Pennsylvania 17517, Contact: Steve Guion, 717.626.5557, affinityinsurance1@windstream.net

16 May 2015 (Saturday) **Aiken, South Carolina – The Horse Creek Bottle & Pottery Club** will hold its **7th annual Antique Bottle and Pottery Sale** 9:00 am to 3:00 pm at the H. Odell Weeks Activities Center, 1700 Whiskey Road, Aiken, South Carolina. No early buyers. Small antiques and collectibles, free parking, free admission, free appraisals. More information: Geneva Greene, 803.593.2271. **FOHBC Member Club**

6 June.....Raleigh Bottle and Collectibles Club Annual Show and Sale (see ad page 18)

25 July 2015 (Saturday) **Birmingham, Alabama – The Alabama Bottle Collectors’ 10th Anniversary Bottle, Folk Pottery and Collectible Show** will be Saturday, 8:00 am thru 3:00 pm at the Bessemer Civic Center located at Exit 108 on I-20/59...FREE PUBLIC ADMISSION. Dealers and Early Buyers are welcome Friday afternoon, July 24th from 2:00 pm to 8:00 pm. Selling starts at 4:00 pm. More information can be found at www.AlabamaBottleCollectors.com or email ALBottleCollectors@Hotmail.com or call Tom Lines, Show Chairman at 205.410.2191. **FOHBC Member Club**

31 July – 02 August 2015 (Saturday & Sunday) **Chattanooga, Tennessee - FOHBC 2015 National Antique Bottle Show** at the Chattanooga Convention Center, Sunday August 2, with dealer set-up and early buyers on Saturday. The Chattanooga Marriott Downtown will be the host hotel and is connected to the convention center. The banquet/bottle competition, seminars, auction, and membership meetings will be held at the Marriott. Jack Hewitt and John Joiner are serving as show co-chairpersons. [Contracts and Information](#) **FOHBC National Show**

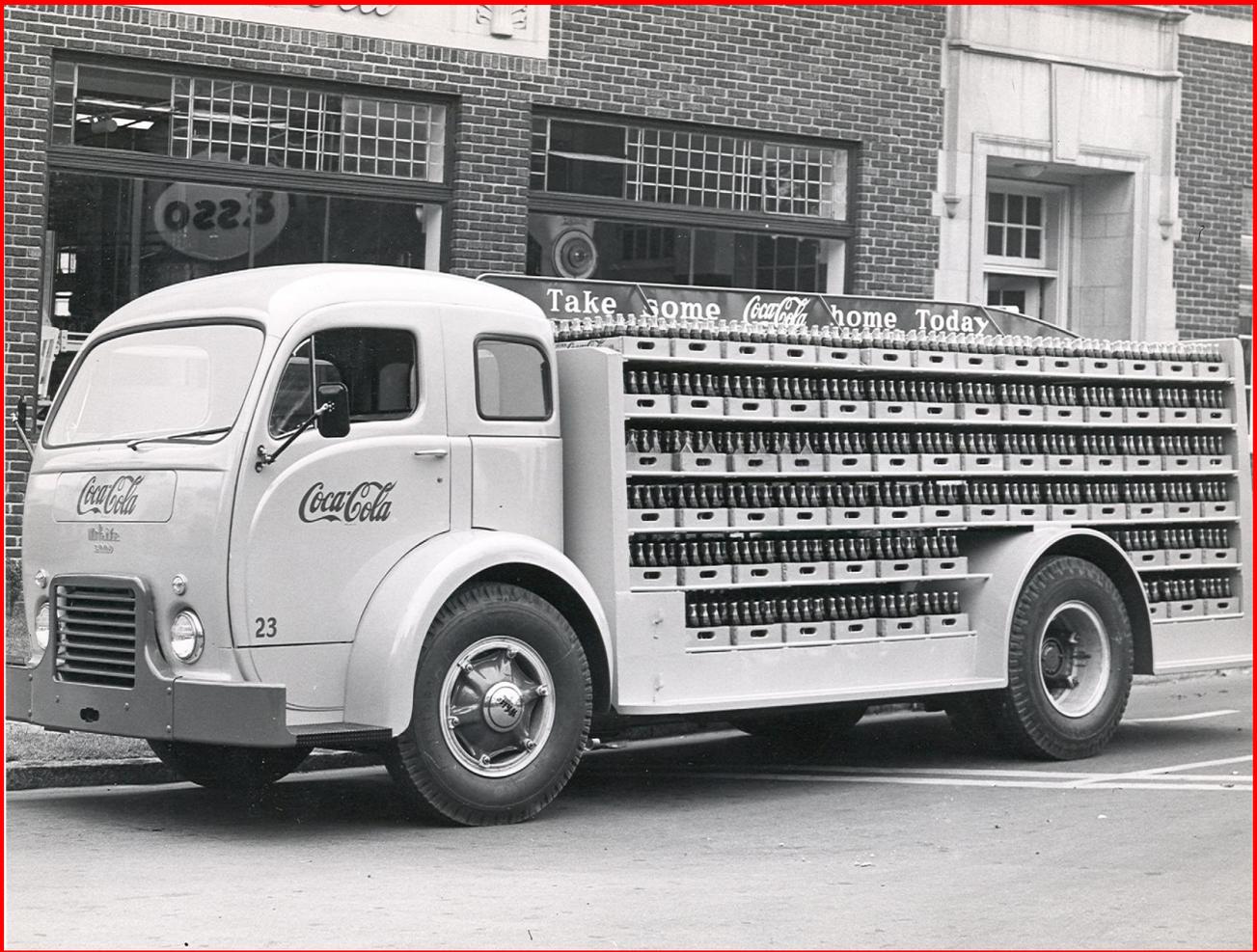
The show schedule published in BOTTLE TALK will generally list shows of interest on the east coast. It is not meant to be a complete list of all upcoming shows.

There are primarily two web sites listing shows throughout the country. If you are traveling on business or taking a long needed vacation, you might want to take a look

FOHBC.Org

americanglassgallery.com

BLAST FROM THE PAST



Early 60's Coca Cola Delivery Truck Durham, N.C.